

Marco Traniello

Poker Player. Author. Entrepreneur. Creator.

Born in Gaeta, Italy, in 1973. A hairdresser in Milan and Rome fashion and TV with Aldo Coppola, then a sailor who first saw America from an oil tanker under the Golden Gate. In 2005 he cashed seven times in his debut World Series of Poker, a record for that year, and has been at the high-limit tables of Las Vegas ever since. Today he writes, builds companies between Italy and Nevada, and shares the life between the two on video.

— Record

47	5	$713K+	7
WSOP CASHES	FINAL TABLES	TOURNAMENT EARNINGS	CASHES IN HIS 2005 WSOP DEBUT

Verified on Card Player and Wikipedia · cardplayer.com/poker-players/2677-marco-traniello

— Reach

300K
followers on TikTok

YouTube · Instagram
videos, vlogs and stories every week

Two languages
all content in English and Italian

Two homes
Las Vegas, Nevada · Gaeta and Rome, Italy







Work with Marco

Media & interviews

Poker, the high-stakes life, the Italian-American story. Print, podcast, TV, in English or Italian.

Brand campaigns

Integrated video and photo for brands in poker, travel, menswear, Italian lifestyle and food.

Speaking & appearances

Talks on risk, bankroll and decision-making for events, companies and poker rooms. Charity and celebrity games.

Partnerships

Co-created products, travel and lifestyle ventures between Italy and the United States.

Books



The High Limit Playbook

The bankroll-first guide to climbing from $1/2 to high limit. PDF, Kindle, paperback. EN / IT.

One Hour Bible · Five Timeless Laws

Faith and principles, in short form. Amazon.

Press photos









High-resolution images available on request.

Booking & press

marcotraniello.com/#contact